

Two Years to Two Decades (2y2d) December 2010

Office of the Provost



UNIVERSITY *of*
WASHINGTON

How do we as an institution get through this year and come out even better in the long run?

- The “Two Year” Challenge:

How do we stay true to our vision, mission, and values while coping with rapidly declining state funding?

- The “Two Decade” Challenge:

How do we ensure that the decisions we make now reflect our combined sense of where we are going and set us up well to thrive in the 21st Century?

What is 2y2d?

2y2d

Sustainable Academic Bus. Plan

Priority Initiatives

Contacts / Resources

Who are we?



UW Vision & Values

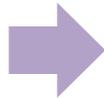
Discovery is at the heart of our university.

Integrity | diversity | excellence | collaboration | innovation | respect

Creative people—faculty, students, staff—make our vision and values real.

What's next?

(What will we be?
What direction
maintains/sustains
excellence, vision and
values?)



Two Years to Two Decades (2y2d)

How will we
get there?



Two years (2y)

- Near-term action
- Practical
- Answers “How?”
- Creates a new business model

Two decades (2d)

- Long-term view
- Aspirational
- Answers “What?”
- Positions the UW to thrive in the 21st Century

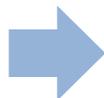
What are we
doing now?



NEXT STEPS: Sustainable
Academic Business Plan

NEXT STEPS: Focus on Society's
Biggest Issues

Provost's
Priority
Initiatives



Organizational
Effectiveness

Program
Evaluation

2y2d: Initial Stakeholder Feedback

2y2d

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We listened before we acted.

Focus groups in FY10 provided input from 450+ faculty, staff, students and leaders. Results are represented in a “word cloud” (font size = frequency of response).



Stakeholder Input Led to Guidelines for Decision-Making

2y2d

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- Analysis of FY10 2y2d focus groups + follow-up with Board of Deans and Chancellors and Senate Committee on Planning & Budgeting resulted in five fundamental principles:

quality

- above all else, quality must be the foundation of all that we do

flexibility

- there are no one-size-fits-all solutions

nimbleness

- we must be responsive to change

collaboration

- we must create and sustain new kinds of partnerships within all three of our missions

sustainability

- affordability and business models must inform all decisions and investments

Sustainable Academic Business Plan

2y2d

Sustainable Academic Bus. Plan

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The next step was to apply principles to address practical “Two Year” needs:

Increase revenues
Decrease costs
Increase quality



Engage everyone

Result: Creation of a **Sustainable Academic Business Plan** for how to emerge from the next two years better than we are now, positioned for the next twenty

How the Sustainable Academic Business Plan was developed:

1. 2y2d principles led to six strategic 2y goals
2. Current initiatives were mapped to the plan
3. Gaps identified resulted in new initiatives

Fundamental Principles Led to 6 Strategic Goals

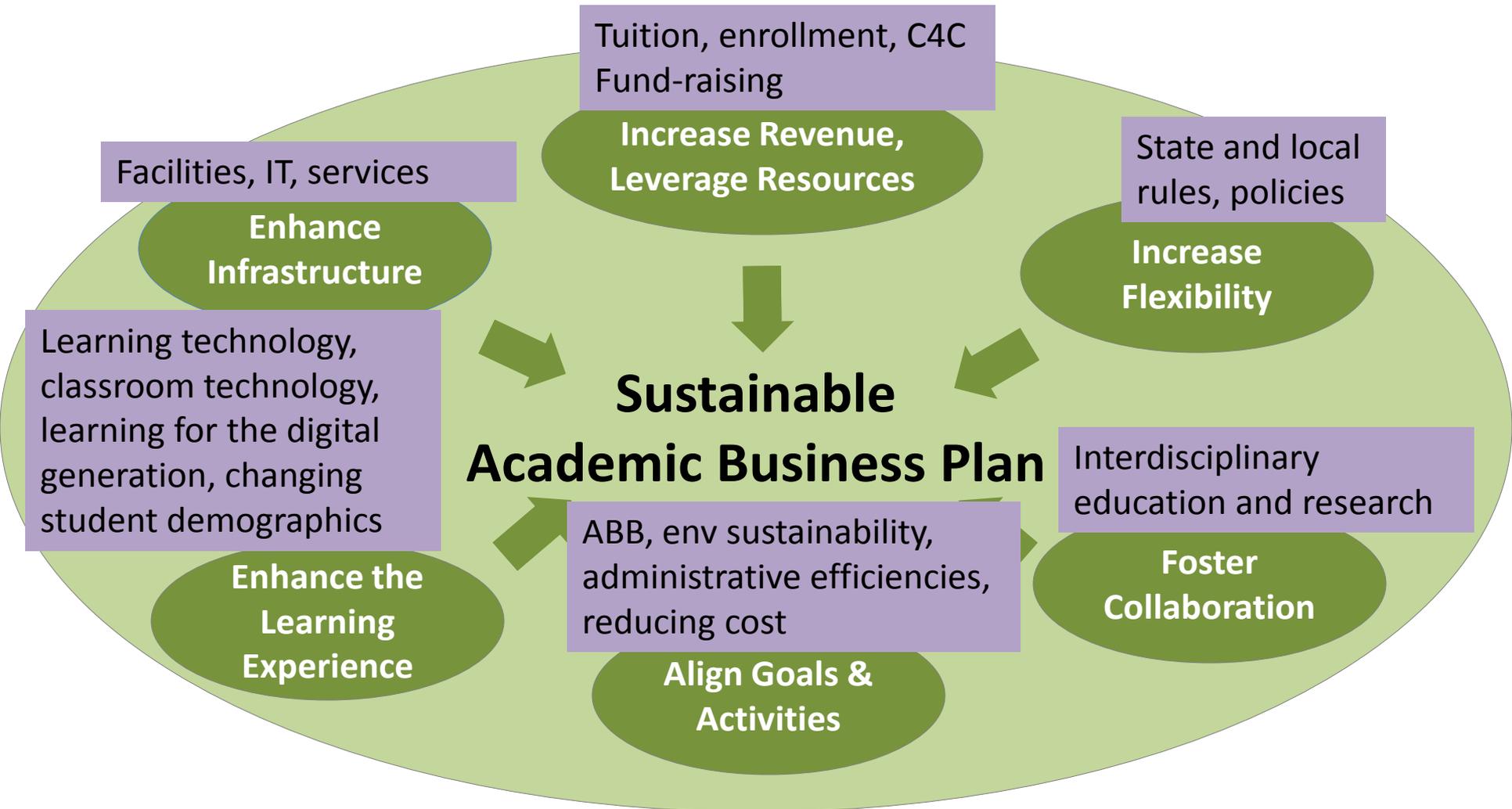
2y2d

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2y2d principles (Quality, Flexibility, Nimbleness, Collaboration, Sustainability) → 6 strategic Goals



New Initiatives Launching This Year

2y2d

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Program Evaluation

to evaluate academic programs, identifies areas where we can better align academic goals and activities and informs decision-making

Organizational Effectiveness

to assist all administrative, service, and support units to become as effective and efficient as possible

Enhance the Learning Experience

to address issues relating to the digital generation and upcoming changing student demographics

Ana Mari Cauce, Ed Taylor

Foster Collaboration

to develop policies and infrastructure to support collaborative activities in all three of our missions

Jerry Baldasty, Dave Eaton

Program Evaluation Timeline:

October 2010: define criteria and process based on unit input

November 2010: P&B generates data for units

December 2010-January 2011: evaluate, write unit summaries

February 2011, first half: Provost reads evaluations

February 2011, second half: unit budget meetings

Summary of criteria rated either high or medium:

Quality

Student demand

Effect on revenue (Sustainability)

Diversity

Collaboration

Value to the state

Role in the field

Strategic relevance

Responding to New Input

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- 2y2d and related initiatives are continuously updated based on input.
- For example, recent feedback has suggested adding a new goal to the Sustainable Academic Business Plan:
Support Our Human Capital

We need your input

- What are some examples of ways you or your program have responded to the current challenges, reducing costs, increasing revenue and increasing quality?
- What other feedback, questions, or concerns do you have about 2y2d, program evaluation, organizational effectiveness or ABB?
- Fill out the two-question Catalyst Survey at:
<https://catalyst.uw.edu/webq/survey/mnickle/120048>

How To Learn More

2y2d

Sustainable Academic Bus. Plan

Organizational Effectiveness

Contacts / Resources

Executive Leadership

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2y2d

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Program Evaluation Initiative

<http://www.washington.edu/discover/leadership/provost/initiatives/2y2d/program-evaluation>

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Organization Effectiveness Initiative

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